

The Well Patient *Advantage* Program™

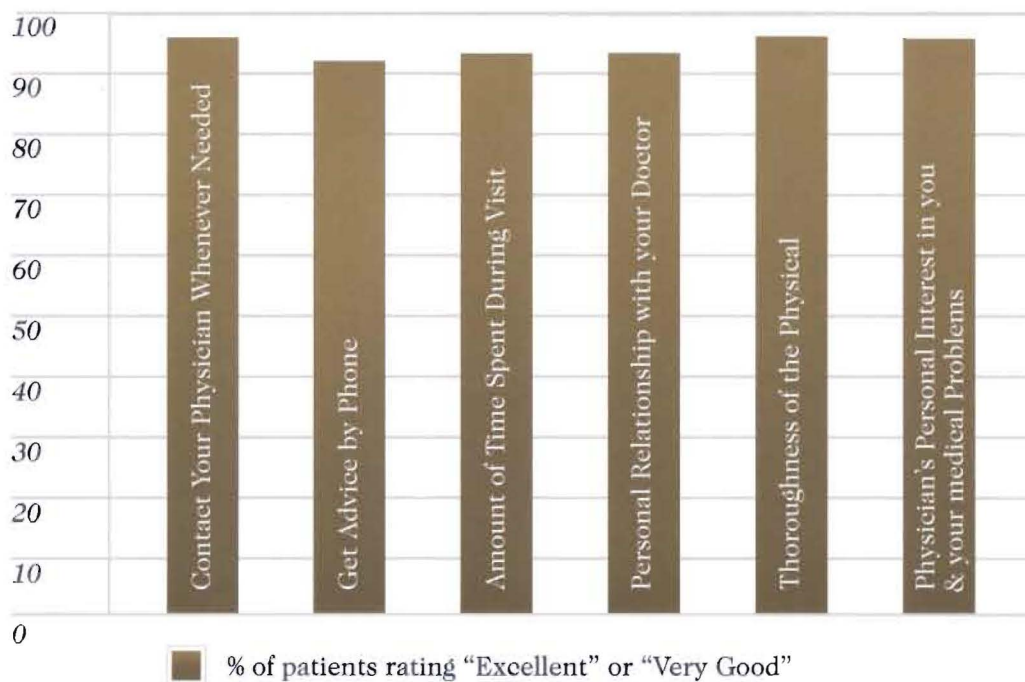
South County Private Medical Care

Results 70% fewer hospital visits

95% of patients in a similar program renew annually.

Dr. Poormehr is at 100%!

Patients feel taken care of - someone's always there and watching over them



What Our Patient's Say

"I have found the investment to be worth it's weight in gold."
-B.W. *San Juan Capistrano*

"Since I've become a private patient of Dr. Poormehr's I no longer have worries. Life has changed in the health department for my family. All the services he provides are done with a kind heart. And he has never been wrong. Not Ever. "
- T.G. *Orange County*

results



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The Solution: A New Model

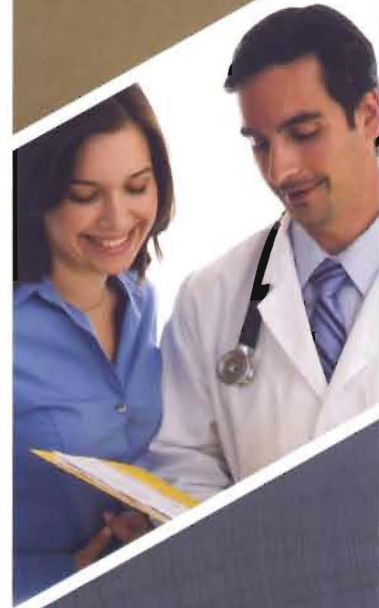
Well Patient *Advantage* Program™

Patients

- Same Doctor each visit
- Doctor knows who you are, and can integrate all your lifestyle choices into a life healthcare game plan
- Doctor has only you to see at the moment you need it
- Immediate appointment availability
- No long waits in a waiting room full of coughing, sneezing people
- Your Doctor can help you fight through the maze of insurance, referrals to specialists and hospitals, and drug options

Doctors

- Doctor can prepare and focus on only your issues at visits
- Insurance can not dictate Doctor's approach - he/she is free to optimally diagnose and treatment plan an optimal course of action and provide options for patients
- Doctor is aware of all aspects of patient's life - needs, wants, preferences, and knows how they integrate into an entire well-patient approach; the emotional, as well as physical aspects.
- Doctor gets a chance to answer patient concerns and questions - a chance to listen-unhurried- to things a patient is asking, and to interact on information.
- Has a set, established patient base with which to provide a high-care standard of treatment and care germane to that patient group..



a new model

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**Other
Items** Insurance deductibles are met with office visits - but you pay
nothing

The program itself may be paid by using the new Health Savings
Accounts, Flexible Savings Accounts, and Health Reimbursement
Accounts, and Medical Savings Accounts

Payment plans are available \$5.40 per day



affordability...

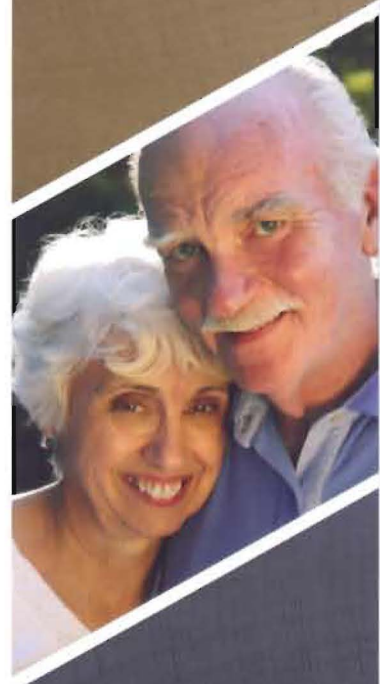
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What Does the Well Patient *Advantage* Program Include?

Numerous exclusive membership benefits.

- Benefits**
- 24 hours a day, 7 days a week direct phone access to medical care.
 - All Your office visits for acute medical needs covered.
 - Same-day or next-day appointments, that are timely and can be as long as necessary.
 - House calls when needed.
 - Minimal waiting time for visits in a comfortable private office setting, supplemented by educational material to enhance your understanding of your health issues.
 - Annual comprehensive wellness examination that includes blood work, urinalysis, EKG, and/ or chest x-rays.
 - Yearly total body scan for early detection and treatment, when indicated.
 - Continued commitment to personalised care with an emphasis on wellness and disease prevention.
 - Recommending, scheduling, and coordinating important tests such as Colonoscopies, Mammogram, MRI'S, and any other tests deemed necessary.



included benefits

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The Problem for Doctors & Patients

Neither group feeling great about medical visits, medical insurance, and healthcare coverage in general.

- Doctors**
- Insurance has put constraints and limitations and in some cases restricted the optimal health care standard doctors would prefer to provide
 - There are too many patients for the doctor to see - again, often determined by the insurance company - to spend enough time to get to know the patients and listen to all their lifestyle impacts on their healthcare
 - Doctors and patients change where they give and receive care in many instances- insurance changes?-so the continuity of care between doctor and patient gets severed
 - Less sense of expressed patient satisfaction makes doctors feel less appreciated and ultimately less committed to patients
6-8 M.D.'s per month leaving county

- Patients**
- Often see different doctors within short time span
 - Visits seem rushed and impersonal
 - Doctor-and staff-often seem pre-occupied and distracted
 - Insurance information is unclear about what is covered, and when, and where
 - Long waits in waiting room with a room full of sick people
 - Weeks- and even months- of time before an appointment is available -often at inconvenient times
 - Follow-up questions to Doctor after visit sometimes impossible

Doctors & Patients

